

## Daikin presents energy-efficient climate solutions at the world's leading trade fair ISH21 digital

**Vienna, March 2021 – The countdown is on. Only a few days left until the “Transform with Daikin” webinar-series starts at the ISH21 digital from 22 to 26 March 2021. Registrations are now open and participants are promised to receive the full scope on energy-efficiency solutions, comfort and better indoor air quality. Daikin is set to present how its high quality products and solutions meet Europe’s renovation wave requirements. Stakeholders, as well as, new and existing partners and media interested in sustainable climate solutions are called to actively join what is going to be a highlight event of the HVAC-R industry.**

“As a responsible industry leader we aim to provide safe and healthy air environments, whilst also moving ahead with our mission to achieve carbon neutrality throughout the entire value chain by 2050. Strict implementations of refrigerant policies and providing energy efficient heat pumps are important pillars in our Environmental Vision and part of our contribution to Europe’s renovation wave”, says **Carl Lievens, Managing Director of Daikin Central Europe**.

“We want to see a heat pump in every European home. Together with our customers and partners, we can transform the heating sector and make our continent greener”, **Patrick Crombez, General Manager Heating and Renewables at Daikin Europe** points out.

Daikin will take centre stage as the ISH’s premium sponsor, offering a press conference and a series of 16 webinars, in both English and German, which aim to inspire as they call for those interested to “Transform with Daikin”.

### Daikin’s press conference “Transform with Daikin”, on Tuesday 23rd of March at 16H CET

Journalists and stakeholders are invited to virtually meet **Daikin representatives**

- Patrick Crombez, General Manager Heating and Renewables, Daikin Europe
- Hervé Pierret, Sales & Marketing Manager Heating and Renewables, Daikin Europe
- Filip De Graeve, Managing Director Daikin Airconditioning Germany
- Bernhard Schöner, Corporate Communication Manager, Daikin Airconditioning Germany



### The topics

- Daikin's vision on decarbonising heat and the transformation of the heating sector (in English)
- Daikin's European development & production, resulting in new solutions and products driving the transformation (in English)
- Daikin Germany: Sustainable future and growth (in German)

### On the Daikin webinar agenda (22 to 26 March, 2021): Sustainability, Heating Sector Transformation and Indoor Air Quality

- **Sustainability** is a common theme across all webinars and will also be getting its own spotlight through the "Refrigerants & circular economy", "Green Building Solutions" and "Ready for the renovation wave – a **heat pump** in every home" sessions.
- For residential applications, Daikin has always been a driver for technology progress. An example for this is its newly launched **Perfera air-conditioner**, designed to be the perfect combination of sustainability and indoor air quality. Attendees can find out more during the "Perfera range in the spotlight". Along with an introduction on the series, Daikin experts will also provide insights on how to tackle the most common misconceptions about air conditioning.
- In addition, Daikin's webinar agenda includes sessions on climate solutions optimised for **indoor air quality** in general, as well as, best practices for hotels and households. Commercial product presentations will also be covered, with topics such as the **brand-new R-32 VRV 5** and **air handling units**.

"To transform the world we live in, sustainable climate solutions are essential. Heat pumps are ready today to fit in any application, from residential to commercial, from detached houses to apartments buildings, shops and hotels", adds Crombez.





## Daikin Webinars at ISH Digital 2021

WHEN	CHANNEL	TITLE	LANGUAGE	SUBTITLES
<b>MO 22/03/2021</b>				
Morning	09:00	ISH Energy thermal	Ready for the renovation wave - a heat pump in every home	English German
Morning	11:00	ISH Energy ventilation & AC	Daikin climate solutions for optimised indoor air quality	English German
Afternoon	13:00	ISH Energy ventilation & AC	R-32 VRV 5 und mehr	German N/A
Afternoon	14:00	ISH Energy thermal	Bestandsförderung mit DAIKIN - BEG EM	German N/A
<b>TU 23/03/2021</b>				
Morning	09:00	ISH Energy thermal	DAIKIN Wärmepumpen für die Renovierung	German N/A
Morning	13:15	ISH Energy ventilation & AC	DAIKIN residential air conditioning: Perfera range in the spotlight	English German
Afternoon	13:50	ISH Energy ventilation & AC	Air to air heat pumps unveiled	English German
Afternoon	15:15	ISH Energy ventilation & AC	Optimale Raumluftqualität mit DAIKIN	German N/A
<b>WE 24/03/2021</b>				
Morning	09:00	ISH Energy ventilation & AC	Daikin Air handling units	English German
Morning	11:45	ISH Energy ventilation & AC	Managing good air quality in hotel	English German
Afternoon	13:30	ISH Energy ventilation & AC	Intelligent effizient - Kaltwassersätze von DAIKIN!	German N/A
Afternoon	14:30	ISH Energy thermal	Komfort auf höchstem Niveau für das eigene Zuhause	German N/A
<b>TH 25/03/2021</b>				
Morning	09:00	ISH Energy ventilation & AC	Effizient lüften - Lüftungstechnik aus dem Hause DAIKIN	German N/A
Morning	10:30	ISH Energy thermal	Next level comfort for your home	English German
Afternoon	13:00	ISH Energy thermal	The future of renewable heating in apartment buildings	English German
Afternoon	14:00	ISH Energy ventilation & AC	Refrigerants & circular economy	English German
<b>FR 26/03/2021</b>				
Morning	10:00	ISH Energy ventilation & AC	Green building solution	English German

## How to participate?

### For Media

Press Registration <https://pressaccreditation.messefrankfurt.com/>

### For participants

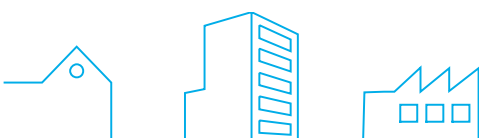
Get your free voucher via the following link and subscribe to the webinars of your choice:

English on <https://www.daikin.eu/ish21>

German on <https://www.daikin.de/ish21>

Once you get your code, redeem the voucher on [ISH website](#)

Access the ISH event on <https://matchmaking.grip.events/ishdigital/app/home>



## About

### Daikin Airconditioning Central Europe

Daikin Airconditioning Central Europe was founded in 1999 with its headquarters in Vienna, Austria. The company's portfolio comprises products and solutions for heating, cooling, ventilation, air conditioning and refrigeration. More than 450 professionals are in charge of pre-sales, sales and after-sales-services in 16 countries across Central and Eastern Europe in Austria, Albania, Bosnia & Herzegovina, Bulgaria, Croatia, Czech Republic, Hungary, Kosovo, Montenegro, North Macedonia, Moldavia, Poland, Romania, Serbia, Slovakia and Slovenia.

### Daikin Europe N.V.

Daikin Europe N.V., Daikin Central Europe's mother company, is a major European producer of air conditioners, heat pumps and refrigeration equipment, with approximately 10,000 people employed throughout Europe and 14 major manufacturing facilities based in Belgium, the Czech Republic, Germany, Italy, Turkey, Austria and the UK. Globally, Daikin is renowned for its pioneering approach to product development and the unrivalled quality and versatility of its integrated solutions. With more than 90 years' experience in the design and manufacture of heating and cooling technologies, Daikin is a market leader in heat pump technology.

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